

INNOVATION MANAGEMENT & ENTREPRENEURSHIP ACCELERATOR PROGRAM

“The best way to predict the future is to create it”

- Peter Drucker



Unlock Your Creativity!

Take action with this online accelerator course and build your entrepreneurial mindset, drive innovation and identify opportunities. You will gain the knowledge and practical skills you need to turn creative ideas into real business value.

*No specific business idea is required to take this course.

You will cover:

- From Idea to Market
- Legal Aspects & IP Management
- Entrepreneurial Finance & Funding
- Innovation & Entrepreneurship Ecosystems
- Market Research
- Business Models & Sustainability
- Business Plan & Strategy
- Perfecting Your Pitch



Build Your Network

Learn from subject matter experts across the **INGENIUM University Alliance**. This online accelerator course, coordinated by Munster Technological University, the University of Crete and the University of Oviedo, is available to all INGENIUM staff and students, free of charge. On successful completion of this course, you will receive an INGENIUM Digital Badge.



Dates for the Diary - Course Schedule

- One weekly online class for 10 Weeks.
- Starting September 29th, 2026.

Sign up today!

- **Students/Staff from UNIOVI, MUS, UOC, XAMK, Ud'A, HIS, URN, TUIASI: Click [here](#) to get started.**
- **Students/Staff from MTU & HKA: Click [here](#) to get started.**

